

INVESTOR PRESENTATION 2015



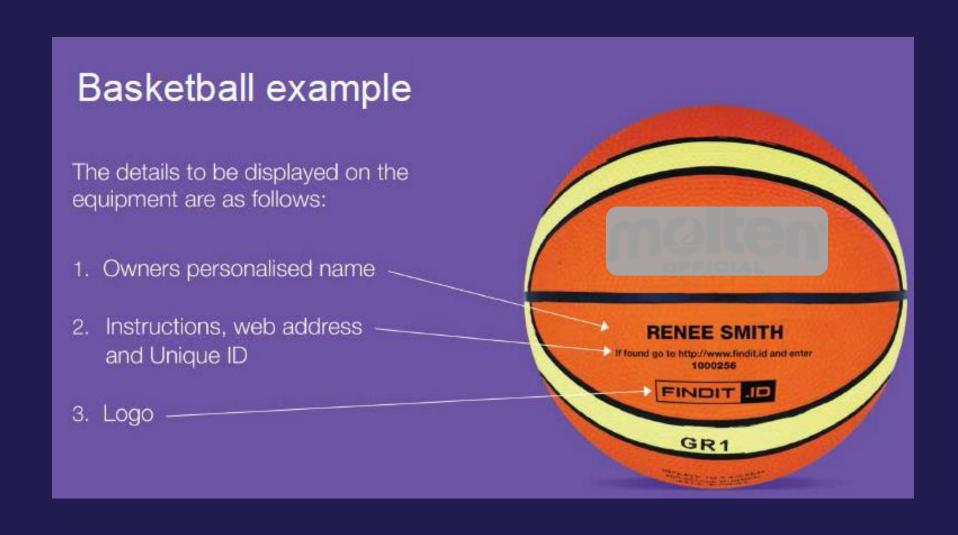
Elevator Pitch

FINDIT.ID IS A FREE, EASY SYSTEM FOR RETURNING LOST OBJECTS FROM FINDERS BACK TO OWNERS.



A NEW METHOD AND SYSTEM FOR RETURNING LOST OBJECTS FROM FINDERS BACK TO OWNERS.

HOW DOES IT WORK?



The average person loses 1.24 items per year

Less than 50% of those items are ever recovered

Average cost of lost item is \$220.15

Source: mozy.com/about/news/reports/lost-and-found/

GLOBAL MARKET

Sporting Goods, Phones,
Tablets, Laptops, Luggage,
Luxury Goods, Footwear,
Clothing, Jewellery, Watches,
Uniforms

Business Model

EMBEDDED TAGS

ID STICKERS

DATA & ANALYTICS

Proprietary Technology

MARKET LEAD

EXPERIENCED TEAM

PATENT FILED IN US & AU

Competitors

DIRECT

chargerback.
Patent Pending

FINDIT .ID



FEES

Hotels
Airports
Airlines
Train Stations

Lost Notices
Word Of Mouth
Facebook Posts
Lost & Found Websites

NO FEES

SPORTING GOODS MANUFACTURERS

HIGH-SCHOOL UNIFORMS

SUPERMARKETS & CONVENIENCE STORES

THOMAS CLARK PETER VAN **NICK MAXWELL DEBORAH UPTON** Consultant & Business Executive

JOHN ANDERTON Chairman of Butterfly Creative **Experienced Supply Chain Professional Investment Banker & Advisor AFL Premiership Captain & Leadership Consultant**

Money

\$100,000 INVESTMENT.
5% EQUITY.
\$2M POST-MONEY
VALUATION.

USE OF FUNDS:
WEBSITE/DATABASE,
OPERATIONS MANAGER,
BUSINESS DEVELOPMENT
MANAGER.

HIGH LEVEL TALKS WITH LOCAL SPORTING MANUFACTURERS ALREADY.

FINDIT .ID

THANK YOU